



**Please Join our POP Webinar
Friday 9 July 2021
11:00 – 12:00 am**

POP: A unique opportunity for SMEs to improve the competitiveness of their applications

POP2 (Performance Optimisation and Productivity) is a Centre of Excellence (CoE) connecting the best experts in HPC at European level and providing **free services** for the analysis and optimisation of high-performance computing applications developed and/or used by European companies or laboratories.

POP2 is a European project funded under H2020 which allows the selected users (large industries, **SMEs**, research centres and academics) to optimize their high-performance computing applications and thus improve their productivity, with a potential significant return on investment.

Since its first phase in 2015, POP has provided more than 250 services, with very satisfying results.

You still have a few months to benefit from these services for free.

To get more information about POP2 services and achievements, please follow the link below to register to the webinar of July 9, 2021:

<https://register.gotowebinar.com/register/5590778449029738509>

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